



# Global Best Practices Knowledge Sharing Website

## Solution Highlights

### Client:

GlobalBestPractices.com

### Challenge:

Provide Clients with User Friendly Access to Global Best Practices

### Solutions:

Web Based Front End with Automated Updating Procedures and Client Profiles

### Benefits/Results:

Build User Subscriptions, Easier Navigation, Improved Functional Design of Search Mechanism.

### Software/Services Detail:

Microsoft SQL Server 2000, XML, XSL, ASP

### GBP and Parallax – Working Together...

Confidence. Innovation. Transformation. These are all key qualities associated with GBP's unparalleled professional services. To help increase efficiency within the infrastructure of the consulting business itself, and continue to pass along even greater success to its clients, GBP brought Parallax on board to help restructure their Global Best Practices Knowledge Space.

One of the many services GBP offers it's esteemed clients is a subscription to a Global Best Practices network. The network, unveiled in 1992, is a unit that focuses on internal knowledge sharing and the delivery of external knowledge services to the marketplace. Simply stated, using the Global Best Practices space, subscribers can find information on a myriad of topics. The accessible topics of the site include traditional business applications such as accounting strategy, management structure, and human resources, as well as competitive tactics that businesses can attain to remain competitive in their market. GBP is constantly updating the information on this site, keeping subscribers abreast of the latest information in areas such as

E-business and various types of telecommunications, as well as any associated employee education.

### Making Global Best Practices even Better...

The Global Best Practices network inspires innovative quality by offering its clients not just assurance but a definitive means to success. The Global Best Practices network differentiates Andersen from their competition by offering completely unique functions within the site. However, users conferred that it was not easily navigated. Constantly striving to better their practices, Andersen's decision to employ Parallax to assist in the renovation of the Best Practices site has helped to make it an even greater strategic tool for their clients. The



renovation had four main goals:

- to increase brand compliance
- to make it easier for it's users to navigate through the network
- to continue to build user subscriptions and
- to improve the relevancy and functional design of the search mechanism.

Parallax's teamwork on the Global Best Practices site has helped to accomplish these tasks and has contributed to GBP's offer of an unmatched wealth of information to subscribers.

### **The Technical Side of Things...**

The impressive Global Best Practices project is a multi-tier web application using the latest technologies on the market from top to bottom. The application is built on a Windows Server platform, and the backend is housed in Microsoft SQL Server database. The business rules, provided by GBP, are implemented using COM+ and Visual Basic. Again using the most recent technologies, the easy to use web interface is rendered using a combination of ASP, XML, and XSL.

### **Moving Forward...**

The Global Best Practices Site has gone through several evolutions, constantly bettering the site, and yet the future still holds a number of significant improvements. Currently, plans are in the

works to develop an area where subscribed members enter their company password and automatically have access to a custom knowledge space.

Each subscriber's space will include detailed accounts of their own company practices and history of activity. This information, combined with Global Best Practices information, offers subscribers a way to document implemented practices within their company, all the while accessing them against recommended Best Practices. Also, GBP is working toward improvements that will make site maintenance time negligible, allowing for time and efforts to be concentrated on creating even more innovative and beneficial opportunities for their clients.

## **A Parallax Partnership...**

At Parallax Technical Services, Inc. each client relationship is viewed as a Partnership. Parallax understands that quality information technology is critical to giving our clients the competitive edge they need in an ever changing and competitive business environment. We take pride in working one on one with every client, gaining thorough understanding of our client's needs, strengths, and challenges, thus enabling us to recommend both new systems and system improvements that will truly make our clients be more effective and competitive.

We succeed only when our customer succeeds.

At Parallax we are a full-service information systems company, whose experts can improve upon existing applications or create innovative new products, helping to promote growth and efficiency. Our products include a broad range of services from complex data warehousing systems to data management systems and cutting edge web designs. We are experienced in all phases of systems development from systems design through testing and training. Our technical specialists create innovative solutions to support the custom specifications of each client.

At Parallax Technical Services, Inc. our focus is on providing efficient and innovative information services and products to our clients. Simply and completely, Parallax offers clients a team of information technology experts, ready to access and fill every client's technological needs. At Parallax Technical Services, Inc. we firmly believe that Parallax is only as successful as we make our clients

